

New Year's Fest Participant Survey



Thank you for taking the time to give us your opinion and suggestions for New Year's Fest. Please complete and return this form to the box at the door as you leave, or drop off at Center Stage in Bronson Park.

All surveys will be entered into the drawing to win:

- Direct Air round trip tickets (Kalamazoo/Ft. Myers)
- 3 Family Packs for 2010 New Year's Fest
- Downtown Kalamazoo, Inc. Downtown Dollars
- New Year's Fest Souvenirs (t-shirts and bags)

Survey forms must be received by 10:30 p.m.
You do not need to be present to win.

I learned about New Year's Fest from:

- Kalamazoo Gazette Tabloid
 brochure or flyer
 radio (station: _____)
 button location
 other (please specify: _____)

Number in my party:

- ages 18-24 ages 25-34
 ages 35-49 ages 50-64
 under 4 over 64
 ages 13-18 ages 4-12

Have you attended the Fest before?

- no yes, how many times? _____

What was your favorite event/performance?

How would you rate the new Fast Pass program?

- Good Satisfactory not helpful

While attending New Year's Fest, where did you eat?

- At one of the host sites
 Restaurant, _____

Please turn over for more questions.

Was it convenient to purchase a button?

- Extremely Somewhat Not easy

On a scale of 1 (low) to 5 (high), how would you rate New Year's Fest? _____

Please circle the top three types of performances you would like to see in 2010.

- | | | |
|----------------|-----------------|----------------|
| Big Band | Bluegrass | Celtic music |
| Christian Rock | Classical Music | Comedians |
| Clowns | Dance | Ethnic Music |
| Folk Music | Gospel Music | Magic |
| Mime | Puppets | Rhythm & Blues |
| Storytellers | Theatre | Other, _____ |

Please check here if you would like to be put on our volunteer mailing list.

Please complete the following information so we can inform you of your winnings and other great cultural arts opportunities based on the information provided above.

Name _____

Address _____

City _____

State _____ Zip _____

Phone: (_____) _____

E-mail _____

You can also e-mail your comments to:

deb@eventkalamazoo.com

New Year's Fest of Kalamazoo
141 E. Michigan Ave. Suite 100,
Kalamazoo, MI 49007
269/388-2830 phone
www.newyearsfest.com

Please check here if you do not want your name to be included on a possible New Year's Fest mailing list.